

JUL 29 1968

**PHILIP MORRIS INTERNATIONAL INC. INTER-OFFICE CORRESPONDENCE**  
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Robert Tay (Singapore)  
FROM: K.L. Wong  
SUBJECT: Alpine Production

DATE: July 28, 1968

Have talked with Nera Bischoff concerning the production schedule for 10 MM units of Alpine in August. Based on Richmond's latest estimate, the schedule will be as follows:

Start production on run	• August 8th
Collaboration time	• 14 days
Cigarettes ready	• August 22nd


Approximate date of departure for Singapore	• August 23rd/24th
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The production time cannot be reduced even if the volume is cut, due to the fixed set-in period needed for mentholated cigarettes (approximately 14 days). Also, Richmond cannot start the production earlier because of the delay due to the rejection of the first order of label printing.

Nancy Pilotti will ask Richmond to send you five cartons and five pack materials for review.

Please let me know if you need further help.

Best regards,

  
cc: J. Jilla  
N. Pilotti  
N. Bischoff  
P. Wang

KLW:mms

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